

**Anthony Pallotta, DDS**  
**Adam Rauzman, DDS**  
164 Warburton Avenue  
Hawthorne, NJ 07506  
**(973) 427-4201**

- Family and Cosmetic Dentistry
- All - Porcelain Crowns and Veneers
- Invisalign invisible braces
- Implant Dentistry
- Convenient Evening Hours

(An implant is a tiny titanium screw attached to the jawbone to secure crowns or dentures or other types of tooth replacements.)

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**Friendly, Caring & Gentle Dentistry**  
A PUBLICATION ABOUT DENTAL HEALTH AND WELL-BEING

**Anthony Pallotta DDS**  
**Adam Rauzman DDS**

**IN THIS ISSUE . . .**

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- Meet our staff
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164 Warburton Avenue • Hawthorne, NJ 07506 • (973) 427-4201  
On the corner of Lafayette and Warburton

## Notes from the Doctors



Greetings to my friends and patients. It's hard for me to believe that this will be my 41<sup>st</sup> year of practicing dentistry right here in Hawthorne, New Jersey. I remember setting up my dental equipment in the summer of 1968. The equipment has surely changed but my love and dedication to deliver quality dentistry with a personal touch hasn't.

I am excited for the next chapter here at our office. I have decided to cut back just a little from my weekly schedule to enjoy a little more free time. Jueine, my wife, keeps telling me that I need to relax more and I wouldn't mind a little more fishing. I have asked Dr Adam Rauzman to help carry some of the load in running our growing practice. Over the next few months, I am confident that you will begin to learn that he is a sincere

and gentle dentist that is worthy of gaining your trust and confidence as he has earned mine.

The rest of the family that we have all grown with, is all still here. Jennifer will still be in charge. Marla and Dee will still make your teeth shine and Jamie will still track you down for your appointment. Make sure you stop by and say hello next time you're at the office.

Sincerely,

*Anthony M. Pallotta*

I would like to introduce myself in this first issue of our newsletter. Over the next few issues I would like to present some new and interesting topics in the field of dentistry. If you have any suggestions for a topic please feel free to let us know. I know some of you have known me for years and others are newly acquainted. Either way, here is a little bit about me that you may not know.

I grew up just over the bridge in Queens, New York. I met my wife Ilana in college and shortly thereafter, I received my DDS degree from Stony Brook University and she got hers PHTS (Putting Husband Through School). I spent a year of further training in North Shore University Hospital on Long Island, N.Y and a second residency in dental implant training. Over the past 4 years I have been working in private practice in both New York and New Jersey. During that time I have taken extensive continuing education courses in topics ranging from endodontics, root canal therapy, to Invisalign, the clear, virtually invisible braces.

Everyone has been really welcoming here and that has been very much appreciated. I am excited to continue to serve this wonderful community, and I am looking forward to seeing you in our office at your next visit.

Warm regards,

*Adam Rauzman*



# Healthy Teeth & Gums for Life!



## Find Out How Inside!



# A Lot Goes Into Your Smile

**A** lot goes into your smile. Your smile is an inseparable part of your whole body, affecting your appearance, health and quality of life;

**Health** – Research has shown that infections in the mouth can wreak havoc elsewhere in the body. Links have been made between gum disease and other systemic diseases such as diabetes, cardiovascular disease and even Alzheimer’s disease.

**Appearance** – A confident, happy smile indicates self assurance. Chipped, discolored or unattractive teeth could make you self-conscious about smiling and laughing.

**Quality of life** – When your mouth is healthy, you can easily eat the foods you need for good nutrition. Smiling, talking and laughing with others are easier when your mouth is healthy.

No matter what your age, you need to take care of your teeth and mouth.

Here, at our office we have had the pleasure of helping our patients solve many of their dental issues for countless number of years. Every patient is unique and their concerns distinct. We can offer you many options and recommendations, but ultimately, it’s important for you to be involved in deciding which treatment is best for you. Here are some of the services, you may or may not know about, that we offer at the office to help give you that beautiful and healthy smile.

**C**osmetic Dentistry is becoming more and more common as people discover ways to make their smile more attractive. With **All-porcelain veneers and crowns** we can correct many existing problems like misshaped,

broken or chipped teeth. Restoring permanently stained or discolored teeth, and lessening the spaces between your existing teeth. We chose to work with porcelain because it simulates real teeth. That way, when you smile, people will never know they aren’t you natural teeth.

Missing teeth are another problem that some patients face and through the use of **Dental Implants**, it is possible to replace a missing tooth or even a whole mouth of absent teeth. Dental Implants are tiny screws installed into the jaw bone that serve as a replacement for the root portion of a missing natural tooth. The new “tooth” is then attached to the screw to create a natural looking tooth. People who have them say they feel like “its just part of the rest of my mouth”. Dental implants have become one of the most common ways to replace missing teeth

**D**ental implants have had a revolutionary impact on people that wear dentures. For years people who wear dentures had to deal with many annoyances wearing dentures bring, such as messy adhesives and the fear that their dentures may fall out. Implant retained overdentures are custom made dentures that securely attach to dental implants so the dentures stay tightly in place.

Finally, by now many of you have heard of **Invisalign**, the new and exciting, virtually invisible, way to straighten your teeth. By using a clear, removable set of aligners to gradually move your teeth over time, you can achieve that smile you have always wanted without the hassle and appearance of conventional braces. ■

## Meet Our Staff



Reading from left to right:  
Back row: Susan – Hygienist;  
Jamie – Receptionist; Dee – Hygienist  
Front row: Jennifer – Office Manager;  
Marla – Hygienist; Trish - Assistant

### Convenient Hours



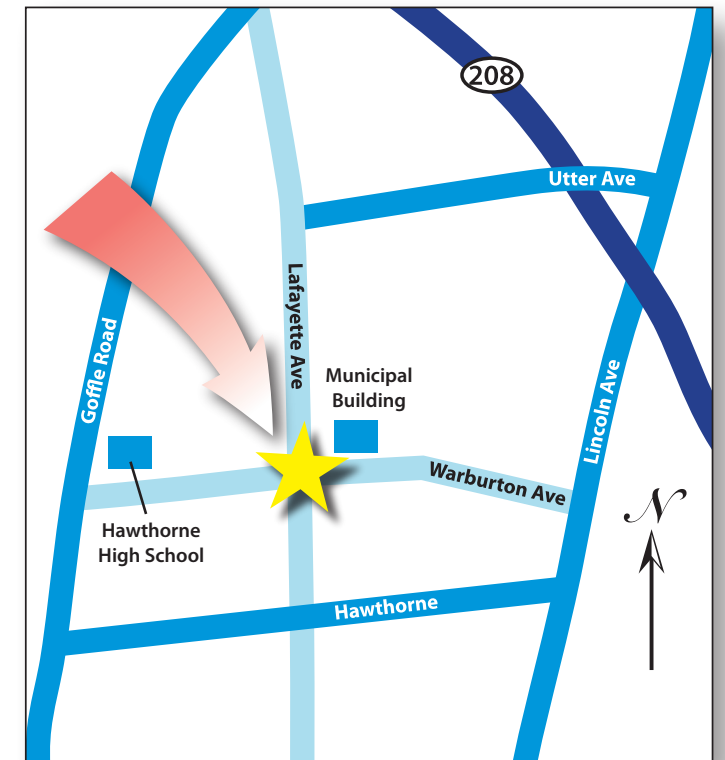
Monday 8 A.M. – 6 P.M.

Tuesday 9 A.M. – 7 P.M.

Wednesday 9 A.M. – 5 P.M.

Thursday 8 A.M. – 7 P.M.

Friday 8 A.M. – 2 P.M.



### Special Offer to New Patients!

*Comprehensive Exam, X-rays, Regular Cleaning\* and Personal Consultation with Dr. Pallotta or Dr. Rauzman*

**ONLY \$9500!**

\*In absence of gum disease. \$325 value.

Call **(973) 427-4201** for your appointment today!

Please call our office at (973) 427-4201 to make your appointment today!